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October 23, 2019

To Whom It Concerns –

I have the distinct privilege of knowing Pamela D. Wilson as a professional and a friend. As a specialist in long-term care insurance for nearly 24 years, I have recommended many clients to Pamela for her expertise in caregiving. Like myself and so many others, Pamela's passion for helping others stems from her experience with loved ones. The world is a better place because of her!

Pamela has a special knack for tying together a direct one-on-one relationship with clients who desperately need her savvy advice concerning financial and medical needs that all people face when extended care is necessary. I have known her to advocate for client care and the myriad struggles that arise from unexpected issues facing families who might feel like they are drowning in worry with no idea where to turn or whom to trust. Because they have no knowledge or direct experience in these incredibly stressful times, a skilled advocate is a blessing.

While there are countless financial advisors in our great nation, in my experience, when care for a chronic illness arises, the advisor, who is used to managing investment portfolios, might feel helpless and reluctant to get involved. I boldly recommend these professionals to seek out Pamela. Because she is skilled in financial planning and estate planning, including self-directives, she is able to navigate the care continuum, from home care to assisted living, to skilled nursing facilities to hospice, Pamela's clients and their loved ones have a detailed map as to where they are going.

I recently held a continuing education class in the Denver area featuring Pamela D. Wilson as the guest speaker. Insurance agents in attendance were wowed by her first-hand accounts of turning terrible situations, in which children with greedy motives were trying to manipulate a will or trust, into a manageable and ordered success story. She drove home the point that costs for extended care can be significantly higher than what is reported online or by facilities. Sadly, often times the care delivered in a facility is at the minimal standard. Better care takes more money than one can imagine as we bring in an advocate, daily if necessary, to make sure the patient is not developing bed sores, is having his or her teeth brushed, is getting proper nourishment and more. As Pamela says, "Better than average care has a price and a fiduciary responsibility." Pamela also struck a chord when she mentioned that often times the family is engaged in a heavyweight boxing match: "Good Care vs. The Inheritance." She mentioned that our healthcare system will continue to push responsibilities on to families, who are not prepared to be caregivers, creating the potential for intentional and unintentional elder abuse, and that 40% of caregivers pre-decease the care recipient.

It is with utmost confidence that I can recommend Pamela D. Wilson as a foremost expert in care navigation, as a skilled and captivating speaker to professional and consumer audiences alike, a captivating storyteller, and an adept communicator through various media outlets including social media, radio, and more.

Thank you,

A handwritten signature in black ink, appearing to read 'A. Eisenach'.

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