

About Pamela D Wilson

Pamela D. Wilson, MS, BS/BA, CG, CSA, is a renowned international caregiving expert, advocate, and speaker based in Denver, Colorado. Since 2000, she has been an avid supporter of older adults, persons with disabilities, patients, and their caregivers. Her experience as a care manager, professional fiduciary, expert witness, and subject matter expert is a rare find.

Pamela's entrepreneurial accomplishments as a direct service provider are not just a platform for her life's mission but a beacon of hope for those navigating healthcare and related financial and legal choices. Her speaking events and digital efforts are designed to support individuals of all ages, making them feel valued and understood in their journey while offering practical tips and takeaways to manage today and prepare for the future.



Her ongoing efforts to connect with audiences worldwide establish her as a knowledgeable, authentic, and trusted expert.

- Wilson hosts and produces The Caring Generation® [podcast](#), answers questions from caregivers on her [YouTube Channel](#), and has a private [caregiver support group on Facebook](#).
- She is the author of [The Caregiving Trap: Solutions for Life's Unexpected Changes](#) and the creator of three online webinar courses, [Support Caring for Aging Parents](#), [Power of Attorney](#), and [How to Get Guardianship of a Parent](#) based on her experience as a care manager and professional fiduciary.

Contact Pamela by telephone at +1 303-810-1816 or through her [Contact Page](#).

Learn More About Pamela by Reading [Her Bio](#)



THE CARING GENERATION®
Embracing life's transitions with dignity, clarity and stability®

www.PamelaDWilson.com



Pamela presents on a wide variety of topics tailored to group and organizational needs. If you don't see a topic of interest, contact Pamela at +1 303-810-1816.

Family Caregivers, Employee Resource Groups, Caregiver Support Groups, Corporations, Human Resource Providers, Health Plans and Provider Organizations

- My Kids Will Take Care of Me and Other Common Caregiving Assumptions
- What Caregivers Should Know About Caring for Loved Ones with Memory Loss
- Caregiver Support Tips for Managing Life, Career, and Family Relationships
- Tips to Balance Emotions and Caregiving Responsibilities
- Care Planning for Aging Parents, Couples, and Solo Agers
- Tips to Deal with Family Caregiver Dynamics—Including Blended Families
- What to Do When Loved Ones Need More Care Than You Can Provide?
- The Caregiver-Patient Paradigm: Tips to Gain Compassion and Empathy
- Tips to Initiate Family Discussions About Care
- Options and Costs When You Can't Be the Only Caregiver
- What to Do When Aging Parents Refuse Help?
- Why Caregivers Feel Ignored by Healthcare Providers and What to Do About It
- Grieving the Future: Caregiver and Patient Tips
- What Do You Mean Medicare Doesn't Pay? Understanding the Financial Costs of Care
- Why is Care Coordination So Frustrating for Caregivers
- Guardian and Power of Attorney Obligations and Risks for Family Members

Legal & Financial

- Tips for Clients Serving in the Role of Guardian and Power of Attorney
- The Costs of Caring: How to Prepare When Caregiving Can Last for Decades
- How to Create Care and Financial Plans
- Navigating Healthcare: The Blur Between Patient Rights, Competency, and Legal Capacity
- The Important Connection Between MOST Forms and Advanced Directives
- Advocating for Loved Ones with Memory Loss
- Unexpected Situations for Family Guardians and Agents Under Power of Attorney
- Power of Attorney and Living Wills: Dealing With Medical Errors and Unexpected Circumstances



Pamela D Wilson Headshots

Small File Size



Large File Size



Letters of Recommendation

Pamela D Wilson
MS, BS/BA, CG, CSA

The following letters of recommendation are provided for review. Many of Pamela's speaking engagements for private groups and organizations are governed by confidentiality and non-disclosure agreements. These are provided with permission from the parties below.

- Elderlaw, Estate Planning & Probate – Spencer J. Crona J.D.
- Long Term Care, Life & Health Insurance – Aaron Eisenach, LTCP, CLTC
- Financial & Investment Advisory Services – Matt Klaess, Paradigm Group
- Area Agency on Aging Pittsburgh, PA – Jacqueline Musgrove
- City of Aurora Center for Active Adults – Rhonald Roulhac
- Lighthouse Assisted Living – Elisabeth Littleton, APRN

BROWN & CRONA, LLC

**NICOLE ECONOMY BROWN, J.D., LL.M.
SPENCER J. CRONA, J.D.
JAMES D. MILLER, J.D.
ATTORNEYS AT LAW**

December 5, 2019

**Re: Pamela D. Wilson, MS, BS/BA, CSA, NCG
Caregiving Expert, Advocate, and Speaker**

To Whom It May Concern:

Please accept this correspondence as my vigorous endorsement of Pam Wilson for purposes of advising your firm regarding design of caregiving programs, education for your employees and partners involved in caring for their own family members, and assistance with services to clients confronted with issues in the provision of care to family.

Having practiced law for 30 years, with about 27 devoted to the fields of guardianships, conservatorships, and estate and trust litigation, I have had the honor in recent years to represent Ms. Wilson in a number of such cases, including some of the most complex and contentious protective proceedings I have ever encountered. What made it an honor was the experience of representing a professional who functions based on an exquisite combination of: (1) expert-witness-level knowledge of how to manage care for elderly persons with a variety of health challenges; (2) an astonishing breadth of practical and tangible experience with confronting and overcoming a myriad of problems involved in such care management; (3) demonstrated ability to engage the attention of and educate family caregivers; (4) premier professional skills serving as a court-appointed guardian in situations truly daunting in their intricacy and conflict; and (5) unimpeachable integrity and devotion in the delivery of her professional services.

It has been my observation in working with Ms. Wilson on such cases that she translated her profound knowledge, experience and skill into practical solutions. In a way, she became her own worst enemy in practice because of the nature of problematic situations her array of abilities enabled her to improve if not solve. She made herself the "go-to" resource for the most difficult matters. Indeed, it seemed that the more difficult the case, the more Ms. Wilson was the one person most able to deploy a calmly resolute yet compassionate and well-informed approach to solving guardianship and care-management issues.

It would be an extraordinary benefit to any firm's employees and their families to be able to access Ms. Wilson's mind, experience and advice in regard to such issues. She similarly would be an extraordinarily valuable asset for any firm's estate-planning and probate-litigation departments in their efforts to deliver exemplary service to clients.

It is without reservation that I offer my highest possible recommendation in support of Ms. Wilson's candidacy for such roles. My professional experience with and observation of her work fully informs my conclusion that she would provide the most outstanding service to such firm's employees and clients.

Feel free to contact me with any questions.

Truly yours,

BROWN & CRONA, LLC

A handwritten signature in black ink, appearing to read "S. Crona", with a long horizontal flourish extending to the right.

Spencer J. Crona, Esq.



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Aaron@AaronEisenach.com

October 23, 2019

To Whom It Concerns –

I have the distinct privilege of knowing Pamela D. Wilson as a professional and a friend. As a specialist in long-term care insurance for nearly 24 years, I have recommended many clients to Pamela for her expertise in caregiving. Like myself and so many others, Pamela's passion for helping others stems from her experience with loved ones. The world is a better place because of her!

Pamela has a special knack for tying together a direct one-on-one relationship with clients who desperately need her savvy advice concerning financial and medical needs that all people face when extended care is necessary. I have known her to advocate for client care and the myriad struggles that arise from unexpected issues facing families who might feel like they are drowning in worry with no idea where to turn or whom to trust. Because they have no knowledge or direct experience in these incredibly stressful times, a skilled advocate is a blessing.

While there are countless financial advisors in our great nation, in my experience, when care for a chronic illness arises, the advisor, who is used to managing investment portfolios, might feel helpless and reluctant to get involved. I boldly recommend these professionals to seek out Pamela. Because she is skilled in financial planning and estate planning, including self-directives, she is able to navigate the care continuum, from home care to assisted living, to skilled nursing facilities to hospice, Pamela's clients and their loved ones have a detailed map as to where they are going.

I recently held a continuing education class in the Denver area featuring Pamela D. Wilson as the guest speaker. Insurance agents in attendance were wowed by her first-hand accounts of turning terrible situations, in which children with greedy motives were trying to manipulate a will or trust, into a manageable and ordered success story. She drove home the point that costs for extended care can be significantly higher than what is reported online or by facilities. Sadly, often times the care delivered in a facility is at the minimal standard. Better care takes more money than one can imagine as we bring in an advocate, daily if necessary, to make sure the patient is not developing bed sores, is having his or her teeth brushed, is getting proper nourishment and more. As Pamela says, "Better than average care has a price and a fiduciary responsibility." Pamela also struck a chord when she mentioned that often times the family is engaged in a heavyweight boxing match: "Good Care vs. The Inheritance." She mentioned that our healthcare system will continue to push responsibilities on to families, who are not prepared to be caregivers, creating the potential for intentional and unintentional elder abuse, and that 40% of caregivers pre-decease the care recipient.

It is with utmost confidence that I can recommend Pamela D. Wilson as a foremost expert in care navigation, as a skilled and captivating speaker to professional and consumer audiences alike, a captivating storyteller, and an adept communicator through various media outlets including social media, radio, and more.

Thank you,


Aaron R Eisenach, LTCP, CLTC
AaronEisenach.com
303-659-0755

February 19, 2020

To Whom It May Concern,

Our financial services firm recently held an educational workshop featuring Pamela Wilson as the speaker. She spoke to existing clients and prospective clients on the topic of "Caring for Aging Loved Ones: Discussions, Planning, and Paying for Care". Her presentation was extremely well-received and attendees learned a lot. We gave all of the attendees a notepad and pen and we noticed people were taking notes throughout her presentation.

The attendees benefited from the workshop by learning about managing and paying for care and navigating the hospital system that only a seasoned expert could impart. Pamela's delivery style is impeccable. Her ability to incorporate humor and personal anecdotes within her content is done with ease and effectiveness. I felt that her use of powerpoint slides aided her presentation, and never detracted from her ability to connect personally to her audience. After the presentation, many of the people in attendance stayed to ask Pamela more questions, and Pamela was generous with her time.

As a financial advisor, the potential to segue from Pamela's messaging into purposeful client conversations is significant. With Pamela's decades' worth of experience in care management, estate planning, and even financial considerations, an advisor can present financial solutions in a fluid manner. Our firm in particular really values this opportunity to engage in conversations surrounding long-term care solutions, life insurance, and general asset management for prospects, clients and their adult children. We see a tremendous opportunity to host educational events with Pamela Wilson as a speaker in the future and include our clients with their families.

We highly recommend Pamela Wilson for speaking engagements and as a wonderful resource of information. Planning our event with Pamela was seamless, as she is an excellent communicator and highly organized. She is also very well-versed in social media and podcast/radio and is able to advise as to optimizing these marketing channels as well. We are looking forward to working with Pamela in the future!

Sincerely,



Matt Klaess
President, Paradigm Group

COUNTY OF



ALLEGHENY

RICH FITZGERALD
COUNTY EXECUTIVE

June 8, 2021

Recommendation Letter for Pamela D. Wilson

On Thursday, January 28, 2021, Allegheny County Area Agency on Aging Caregiver Support Program (CSP) held a virtual Winter Caregiver Training and Recognition Event for caregivers. We had the great pleasure of having Pamela D. Wilson as our speaker.

Pamela delivered four 15-minute segments for caregivers. She impressed us with her knowledge and experience on the topics. The topics consist of Caregiver Stress, Isolated Older Adults, What Caregiver's Need the Most and Caregiver Fatigue. Pamela received positive feedback from many of the caregivers who attended the virtual Winter Caregiver Training. She is full of fantastic ideas and has a well-rounded background and we feel strongly in recommending her services for future events. Her remarks as the speaker set the tone perfectly with our Caregiver Training and Recognition Event in January.

It is vitally important that caregivers receive training and education on topics that are pertinent to caregivers. We can say that she exceeded our expectations with her relevant presentation topics. Pamela was also personal, punctual, and organized.

In closing, we feel confident to give Pamela D. Wilson our highest recommendation as keynote speaker. She will deliver valuable information and speak upon her experiences as she discusses topics that are important for those who are caring for others.

With great pleasure to write,

Jacqueline Musgrove
Caregiver Support Program Coordinator



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Aurora, Colorado 80011
phone 303.739.7950

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11.1.2019

Recommendation Letter for Pamela Wilson

On Friday, October 11, 2019, the Aurora Center for Active Adults and the Aurora Commission for Seniors had the pleasure of including Pamela Wilson, Caregiving expert, as one of the speakers for the 2nd Annual Aurora Senior Forum.

I have had the pleasure of working with many experts in the Senior population and some of the brightest minds. Ms. Wilson ranks at the top of the list of speakers we have had at the ACAA. Her presentation on the topic of Caregiving was thorough, and her mastery of the subject matter was duly recognizable. More attendees have requested printed information from other presentations of Ms. Wilson's than other presentations delivered by any other speaker we have had at the ACAA. Ms. Wilson displayed deep professional expertise, and it showed.

Her presentation kicked off a full day of lively discussions among the attendees and exhibitors, and it provided valuable insight into the transformational nature of Caregiving nationwide.

Some comments that Aurora Senior Forum attendees shared in their survey responses include:

- Great information for those not familiar with the topic
- Speaker was informative and provided new insights on how to handle different caregiving situations.
- Speaker presented ideas for various caregiving levels

The most practical ideas gained from her presentation were:

- Reach out and get help – don't try doing it alone
- How to manage time for your needs

We recommend Ms. Wilson to any professional group seeking to educate and inspire its members and patrons about Caregiving.

Sincerely,

Ronald Brouhac

Center Supervisor

Aurora Center for Active Adults



Lighthouse Assisted Living

~Excellence in Senior Care~

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September 18, 2019

To Whom It May Concern:

I have known Pamela D. Wilson for 18 years. During this time, I have owned and operated an assisted living community with multiple locations. We worked closely together on many client situations where Pamela was legally responsible or managed the care for disabled and older adults.

During the time I have known her, Pamela has advanced in the caregiving industry. She is an expert and an advocate who goes above and beyond to educate and support family caregivers and elderly adults.

She works in collaboration with businesses who serve family caregivers by working in the best interest of the client. Her experience as a court-appointed guardian, medical and financial power of attorney, personal representative of the estate, trustee and care manager give her unique insight into the experience of family caregivers who serve in these positions and who must advocate with the healthcare, legal, and financial systems.

She has spoken at the Colorado Assisted Living Conference and other industry and consumer caregiving events. Pamela is a professional who educates family caregivers about a subject many find difficult to discuss by using humor and sharing real-life personal and professional experiences. She also understands, educates, and shares empathy with professionals faced with the challenges of working with caregiving families who experience stress and overwhelm.

Pamela's professionalism, experience, and high level of ethics show in her interactions with others. I highly recommend Pamela as a speaker for any consumer or professional event for which her expertise and background will benefit your audience.

Sincerely,

Elisabeth Littleton, APRN, Owner